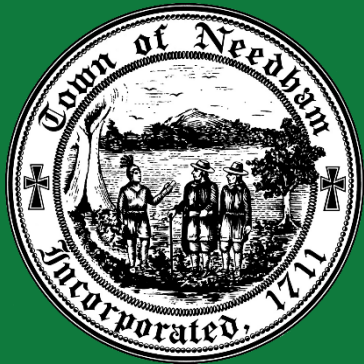


An introduction to



An electricity program from,
and for, the town of Needham

Why we are here

The Town of Needham wants to hear from community members about their **Aggregation Plan**. This presentation is to help the public understand the Plan.

Public comments are accepted until January 5, 2024.
Details about how to submit comments available at the end.



a municipal electricity aggregation program



To say it another way, it is...

a form of group electricity purchasing

It's a **municipal alternative** to the electricity marketing that you receive in the mail and over the phone.

Why participate?

Competitive, stable prices
(savings cannot be guaranteed)

Consumer protections

More electricity from renewable sources



will **NOT**...

replace Eversource as your electric utility

We are the electric utility
for Needham no matter what

But we get to choose
our electricity **supplier**.

EVERSOURCE



Three ways to buy electricity in MA:

1 Your utility (**EVERSOURCE**) buys it for you = **Basic Service**

2 You sign a private contract with a commercial electricity supplier

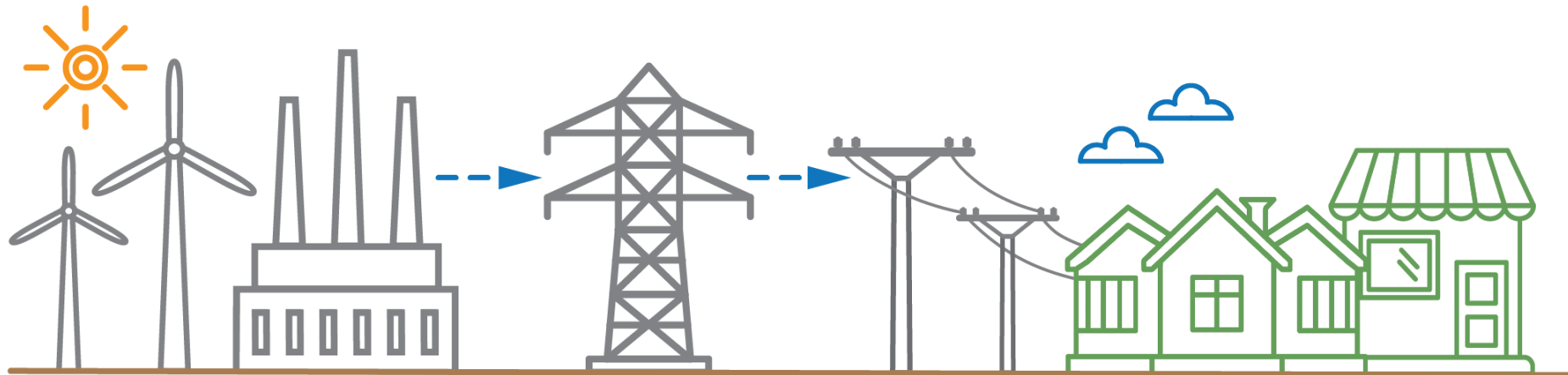
3 The Town signs a contract with an electricity supplier that you can benefit from
= **municipal electricity aggregation**



How aggregation works

Before the program begins

EVERSOURCE provides you with two services:
They both deliver and supply your electricity.



Supply & Delivery

Eversource both delivers and supplies your electricity.

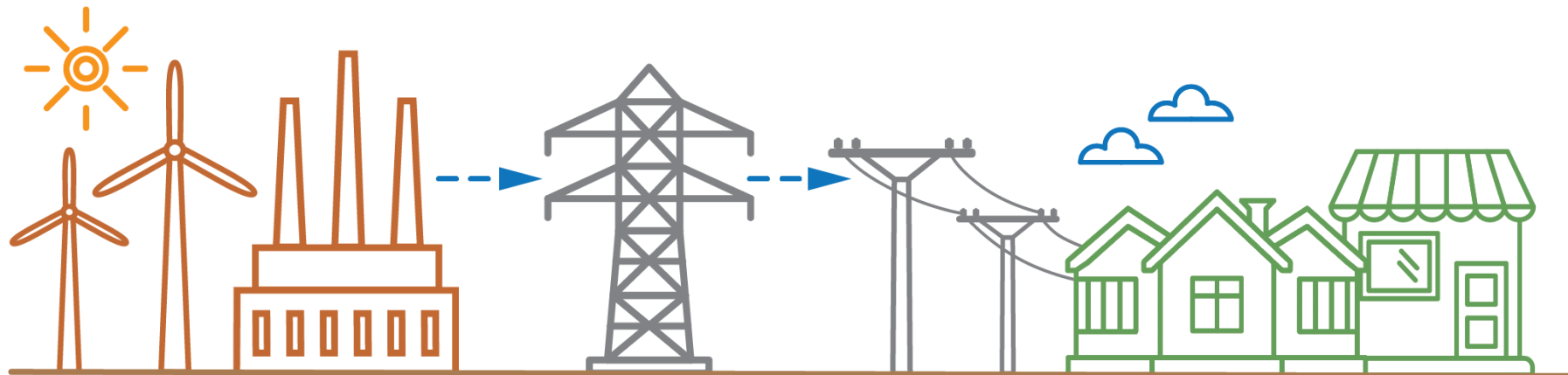
End User

You receive electricity.

How aggregation works



Eversource continues to deliver your electricity, but Needham buys cleaner electricity from a supplier that it chooses.



Supply

An electricity supplier selected by the Town buys electricity for you.

Delivery

Eversource continues to deliver your electricity.

End User

You receive electricity with no change in service.

New consumer-friendly choices

1

Needham Standard

auto enrollment

More renewable
electricity **than
the minimum
required**
(amount TBD)

2

Needham 100% Green

option

**100% renewable
electricity**

3

Needham Basic

option

Minimum
amount of
renewable
electricity
required

4

EVERSOURCE

Basic Service

opt OUT

Minimum
amount of
renewable
electricity
required

Price fixed / guaranteed for longer than 6 months
(but savings can't be guaranteed)

Price changes every
6 months or less



will impact your
SUPPLY charge

EVERSOURCE

Delivery charge =

The cost to deliver your electricity and maintain the delivery infrastructure

Supply charge =

The cost of the electricity you use

Total Amount Due
by 03/22/21

\$133.45

Amount Due On 02/21/21

\$268.77

Last Payment Received On 02/01/21

-\$268.77

\$0.00

\$133.45

Current Charges for Electricity

Supply
\$65.92

Delivery
\$67.53

\$0 \$28 \$56 \$84 \$112 \$140

Your electric supplier is
ELECTRICITY SUPPLIER NAME



will impact your
SUPPLY charge

Total Charges for Electricity

Supplier

Service Reference: 0000000000

Generation Srvc Chrg	569 kWh X	\$0.1395	\$65.92
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Subtotal Supplier Services			\$65.92
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Supply price =
The price of the electricity
you use

Your primary relationship for electricity will remain with



- ▶ Eversource will continue to **deliver** your electricity.
- ▶ You will continue to call Eversource **if the power goes out.**
- ▶ Eversource will continue to send your bill, you will continue to pay them, and this is the **only electricity bill** you will receive.
- ▶ If you are eligible for any discounts from Eversource, **you will continue to receive those discounts.**

Participating in  = **EASY!**

All electricity customers on Eversource's Basic Service will be **automatically enrolled** at launch (state law).

You will receive a formal notification in the mail **bearing the Needham Town Seal** before you are enrolled.

Participation is NOT required. You may opt out before being enrolled or at any time in the future with no penalty or fee.

Information on how to opt out will be available closer to program launch.



Wait! What if I have...

Signed a contract with an electricity supplier already?

- ▶ You will **not** be automatically enrolled, but you can join.

Solar panels or participate in community solar and receive credits on my bill or a payment?

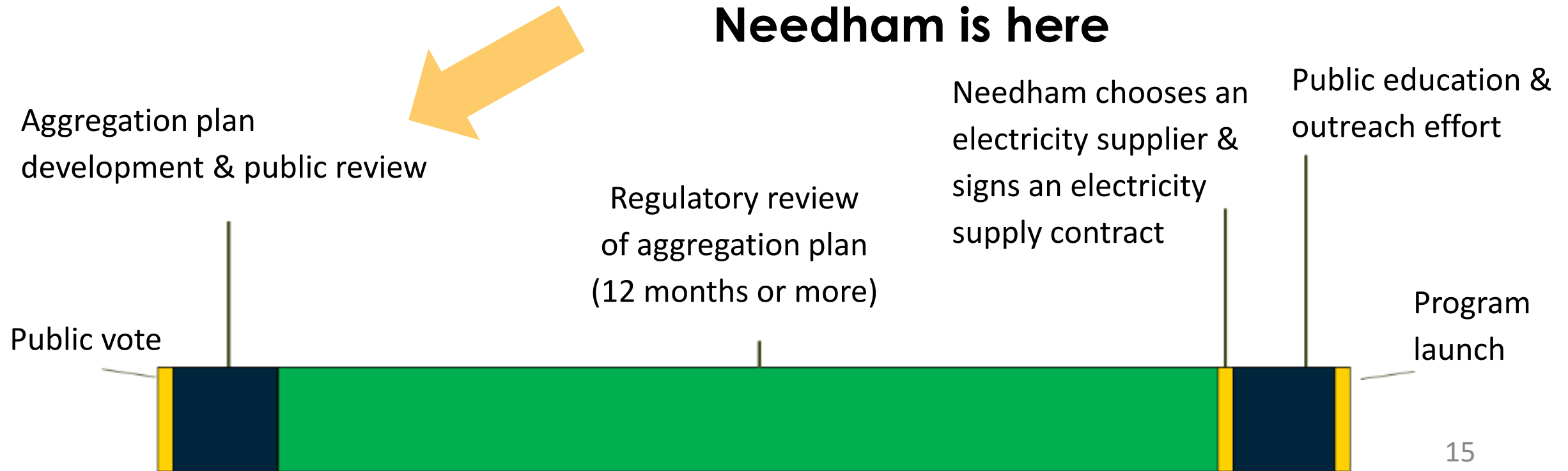
- ▶ **No change.**

A low-income discount?

- ▶ **No change.**

What is the timeline?

The total process typically takes more than a year.



When/how will I get information?

Program details like pricing will be available approximately 6 - 8 weeks before launch

Letters – to every account on Eversource's Basic Service

Announcement - sent to local paper, email lists, social media

Program website

Public information sessions

Customer support - by phone and email

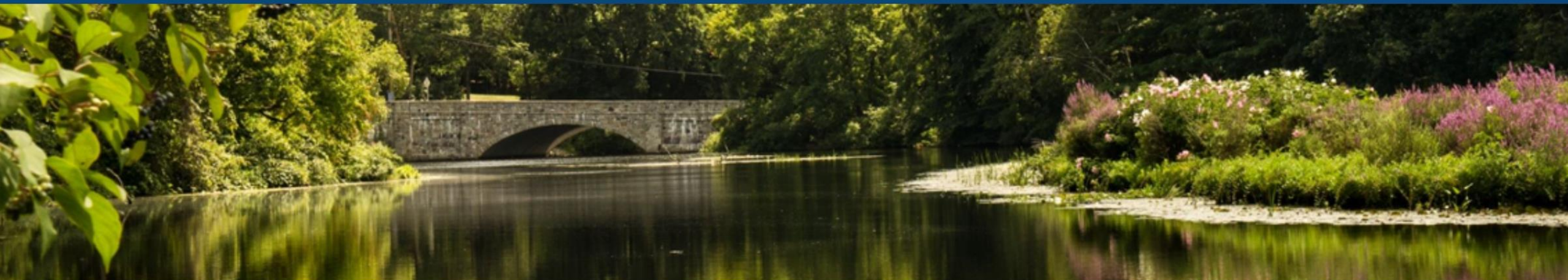


FAQ

HOW AGGREGATION WORKS

PROGRAM IMPLEMENTATION PROCESS

SUPPORT



NeedhamPowerChoice.com

Visit today!

Or call customer support: 1-844-202-6033

Public comments now accepted

The Aggregation Plan and associated documents are available for public comment until **5:00 PM on January 5, 2024.**

To obtain a copy of the Aggregation Plan and other documents:

- ▶ Visit **NeedhamMA.gov** or **NeedhamPowerChoice.com** and download the files.
- ▶ View hard copies by visiting the Office of the Town Manager (1471 Highland Ave, Needham, MA).

Information about how to submit written comments is available at **NeedhamMA.gov** or at **NeedhamPowerChoice.com.**